

KRIS MOREAU

PROGRAM MANAGER + SUSTAINABILITY STRATEGIST

New York / New England - kemoreau@gmail.com - 914.282.3124

EXPERIENCE

- JUMP by Uber** **MANAGER, STRATEGY + PLANNING - NEW MOBILITY** **12.16 - 05.20**
New York, NY
- Shaped global Urban Planning practices + market expansion for bikes + scooters, opening 46 cities on 4 continents.
 - Crafted geographic prioritization process to forecast + launch top micromobility markets for \$80M annual revenue.
 - Cross-functionally led team of Data Scientists on machine-learning fleet optimization aimed at 40% cost improvement.
 - Developed foundational data schema with Product to improve operator software for \$28.8M annual savings.
 - Innovated data-driven workflow to predict demand + define service areas geospatially, achieving +15% utilization.
 - Hired + managed Urban Planning division of 5 Data Scientists & Policy Associates, including 3 remote reports.
- SENIOR URBAN PLANNER + PUBLIC POLICY ASSOCIATE - NEW MOBILITY**
- Transitioned team through acquisition by Uber, culturally + operationally, with profitability rising 75% in 9 months.
 - On-boarded + led trainings for Uber staff new to hardware + RFP/RFQ proposals, scaling fleet from 500 to 60,000.
 - Bridged sensitive Policymaker relationships in early markets, building trust to enable 5 large hardware experiments.
 - Spearheaded proof-of-concept for sustainable commutes, with 53% of Uber trips made by e-bike (not car) in pilot.
 - Pioneered electric charging stations at transit hubs, linking 38% of e-bike trips to public transportation in test cities.
- TRANSPORTATION PLANNER + LAUNCH COORDINATOR**
- Designed + implemented JUMP bike share systems, overseeing permits + installs for 3000 bike racks in 10 cities.
 - Integrated community-driven data in site planning through democratic web engagement with 1800+ participants.
 - Empowered carbon-free mobility choices in disadvantaged neighborhoods, hosting 15 community workshops.
- Verdant View** **SENIOR LANDSCAPE DESIGNER + BUSINESS DEVELOPMENT ASSOCIATE** **01.16 - 12.16**
New York, NY
- Launched new branding + website for ecology-focused landscape firm for 400% uptick in new client inbound.
 - Generated visuals + design media, publishing projects in *Better Homes & Gardens* + *Outdoor Home Magazine*.
 - Guided client ideation sessions through native plant solutions. Awarded Best of Houzz in Customer Satisfaction.
- Latent Design** **COMMUNITY PLANNER + DESIGNER** **07.14 - 08.15**
Chicago, IL
- Created publications, maps, technical architectural drawings + infographics for progressive urban design lab.
 - Choreographed startup incubator pop-up network for 50 public plazas in winning Chicago Transit Authority bid.
 - Authored City of Chicago's toolkit + curricula for new landowners in anti-vacancy program for recession recovery.
- Chicago Park District** **PLANNING ASSISTANT - SPECIAL PROJECTS** **06.14 - 08.15**
Chicago, IL
- Designed \$5M of constructed projects across 40 city parks, including wetlands, native prairies + waterfronts.
 - Architect + Project Manager for construction of unique teen wellness center within Chicago Housing Authority.
 - Facilitated community roundtables for city wide, 300-site "Chicago Plays" playground initiative for active youth.

EDUCATION + SKILLS

- M. Arch.** **SCHOOL OF THE ART INSTITUTE OF CHICAGO** **2014**
Masters Thesis: Adaptive Reuse Design for Downtown Public Cyclery. Presented at National AIA Convention. Chicago, IL
- B.A.** **BATES COLLEGE** **2010**
Major: Art + Visual Culture. Minor: Economics with Environmental Conc. Thesis: Contemporary Public Housing. Lewiston, ME
- Skills** Adobe InDesign, Illustrator, Photoshop. Maps + technical drawings in AutoCAD, Rhino, QGIS. MS Office + GSuite. Editorial writing + copy-editing. Grants, RFP/RFQs + public procurement. Public speaking + presentation design.
- Publications** *Architect's Newspaper* (Architectural criticism, 2012 - 2015), *Juanele Art News* (Curatorial reviews, 2011).
- Awards** *Architizer "A+ Award, Best Pop-Up"* (2016), *Building Design + Construction "40 Under 40"* Leadership Award (2013).
- Personal** Bicycled from Canada to the Gulf via the Mississippi River, fundraising for female youth cyclists. Avid gardener.